Chateaugay Revitalization Committee Date 09/16/2025

This meeting took place at the Town Hall

Board members in attendance: Dee Skinner, Heather Locklin, Amy King, Sandra Boulanger

Lori Jones, Natalie King, Michelle Armani.

Board members absent: Lorraine Childs- excused, Sue McDonald- excused

Pres.D Skinner called to order 6:00 pm

Reading and approval of previous CRC meeting minutes: 08/19/2025 motion to accept Lori Jones , 2nd- Sandy Boulanger

Treasurer's Report – Sue McDonald sent a report, but the report was tabled until we could go through it with Sue to ensure that refunds were accounted for from ordering issues for Stockings, and Theater upgrades

Committee Reports:

Membership – Heather Locklin 6 Memberships, 2 business advertisers, and a \$15 donation from James Sweet

4th qtr renewals will go out in October

Newsletter – Some discussion that some things were too big, but Dee pointed out that we didn't have as much to put in so things were made larger to not have dead space.

October newsletter will have an article about the theater upgrade, the free movie event, trunk or treat, ghost walk. Agri-Mark sent the check for one year of paid advertising. Last month we received a check from Inspectors, LLC for one year of paid advertising. Dee went to IGA, and Kurt asked if we could update the ad as he is unable to at this time. We will ask Emma to upgrade it. Discussion was made to pay Emma three months at a time. Sue will cut a check to her at the beginning of October. We will keep trying to get ads and upgrade them. Davis Design has not returned any of Dee's calls so they will be removed from the newsletter.

Old Business: Stockings- things have been ordered for the stockings. There have been a few shipping issues and Amazon refunded the money and Heather reordered.

Theater upgrade- Heather reports that all the technical upgrades are done, and the acoustic upgrades are done under the stage. We are waiting for the curtains, and that will complete the acoustic upgrade. We will receive a final invoice from Brady for the acoustic upgrade labor, miscellaneous etc., Heather has worked with TruNorthern to sponsor- "How to Train your Dragon". Tru Norther will pay for the movie license and popcorn and soda for the first 100 people. A motion was made by Lori Jones to pay for the remainder of soda and popcorn if the number goes over 100. 2nd- Natalie King, Motion carried. Discussion was had about extras from stockings, a couple of options discussed, the Christmas Basket program, or to throw out at the parade. Also, Natalie discussed changing the stockings to a sack next year and to get blankets for them. We will discuss it again as the time gets closer.

Fundraiser: Basket fundraiser profit \$1540.00, reported from Sue McDonald via Dee Skinner

New Business-

By Law update- Dee reviewed bylaws with board members. A motion was made by Amy King for the following change: the bylaws will be updated to include the President as a secondary signer on the CRC bank accounts. 2nd by Sandy Boulanger, motion carried.

Sandy made a motion to change bylaw to state that the checking account will carry no less than \$1000 balance. 2nd- Lori Jones, motion carried. Dee will bring minutes to the bank and have changes made. A motion was also made by Natalie King , that the CRC newsletter will not allow any political ads, or events as they are a non-profit organization, and will stay politically neutral in all their publications. 2nd by Amy King , motion carried

Truck or Treat - The CRC will have an entry in the Chateaugay Trunk or Treat. Amy King volunteered for the event. She will use a Cooke monster theme. Heather will let Val Dalton know that we are participating. Lori Jones made a motion that the CRC will authorize up to \$200 to be spent on purchasing treats for Trunk or Treat. 2nd- Amy King, Motion carried

Facebook- We discussed using our facebook page to bring in more advertisers. Jennifer Cowan is still the administrator. Dee will contact Jennifer to see about removing her as administrator as she is no longer on the board. Members were encouraged to let Heather know of things they want posted, as it will be more productive if we have everyone contributing their ideas.

Miscellaneous- Michelle Armani will look into some grants for the CRC for our projects. We will look at trying to get the snowflakes ready before the next meeting. Heather will price out Holiday banners as an option for the poles that are not electrified and report at the next meeting. Dee asked everyone to think about the 250th celebration for next July at the Town Rec Park and what the CRC's role will be.

Adjournment: Motion to adjourn Sandy Bounlanger1st Natalie King 2nd motion carried Adjourned 8:08pm

Next meeting — 10/21/2025 @- 6:00 pm - town hall Presented by Heather Locklin, CRC Co-Secretary